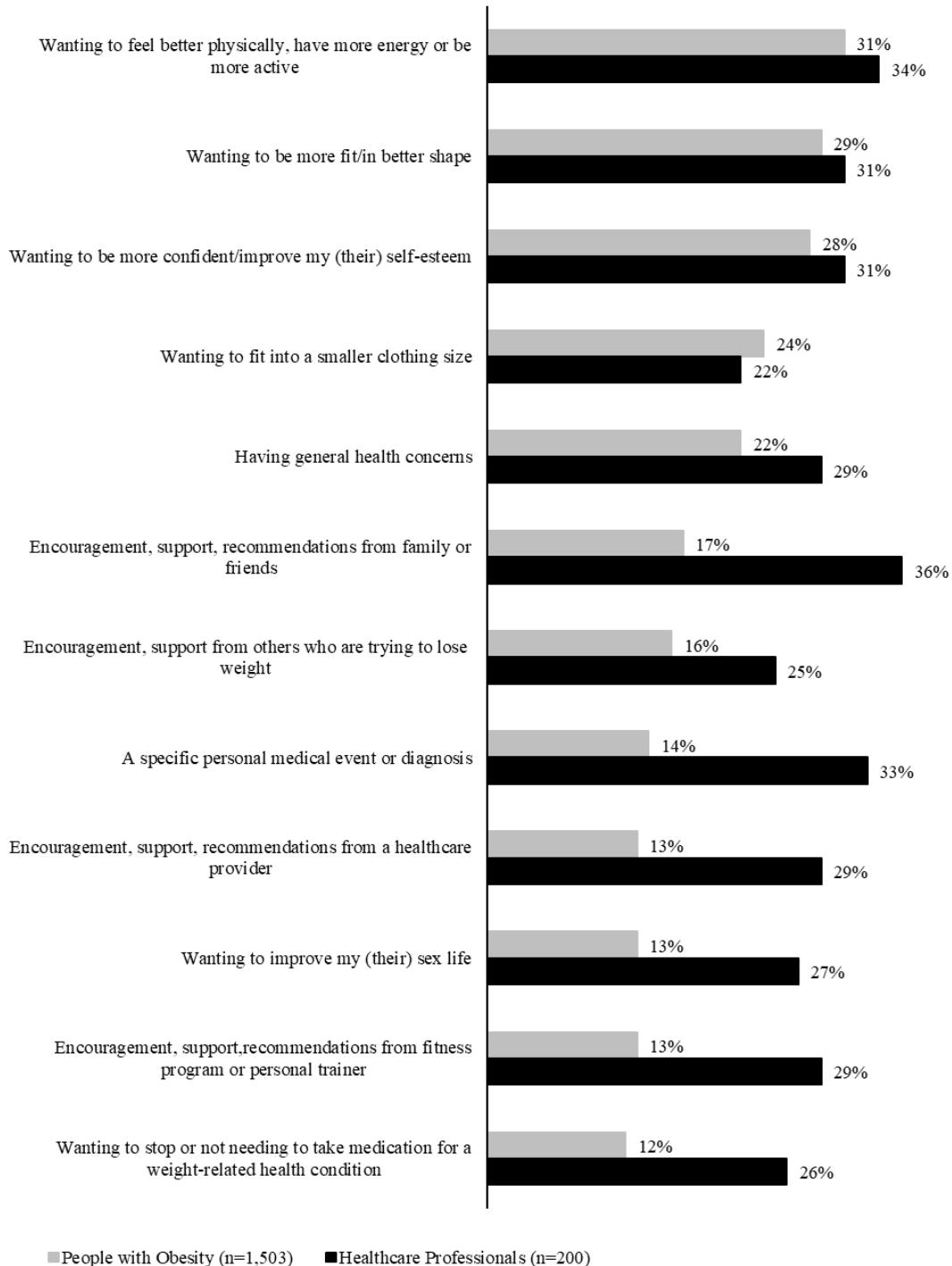


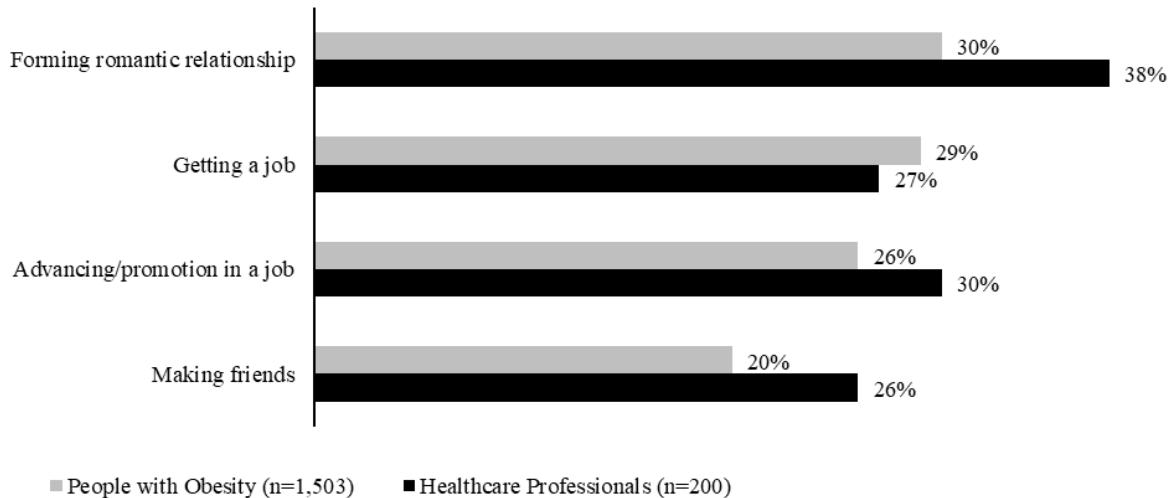
**Supplementary Figure 1.** Number of serious weight loss attempts\*

\*Serious weight loss attempts are serious weight loss efforts (e.g., followed a program, set goals, put your mind to it, or worked with a qualified healthcare professional). \*\*Weight regain impact is weight regained after keeping weight off for at least 6 months.



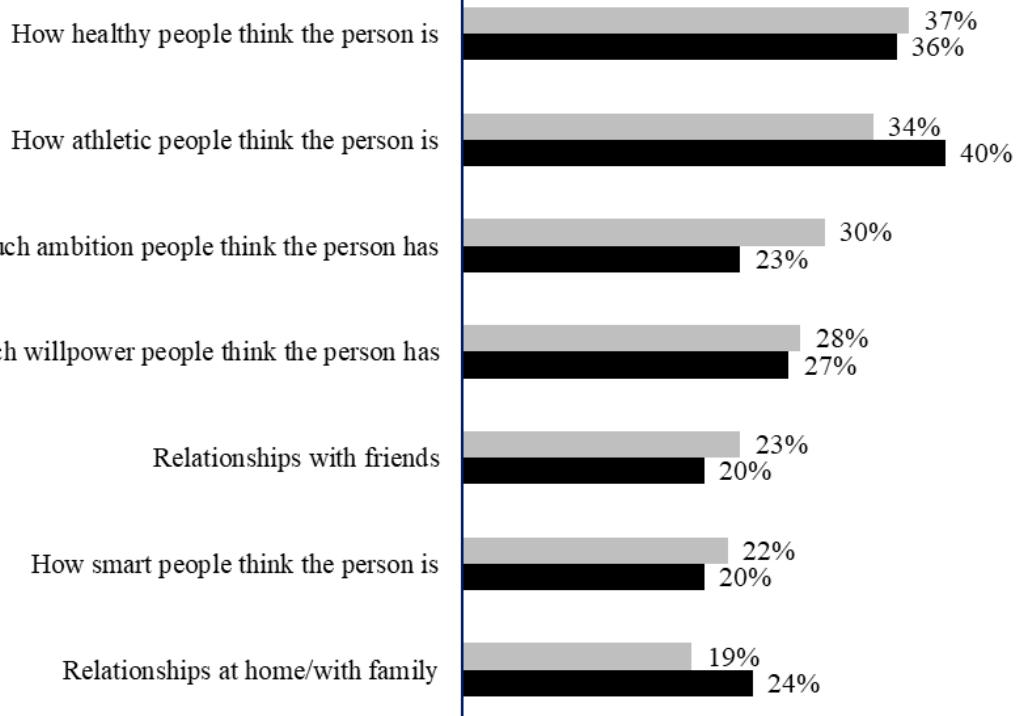
**Supplementary Figure 2.** Motivators for weight loss, as reported by people with obesity and healthcare professionals

(3a)



■ People with Obesity (n=1,503) ■ Healthcare Professionals (n=200)

(3b)

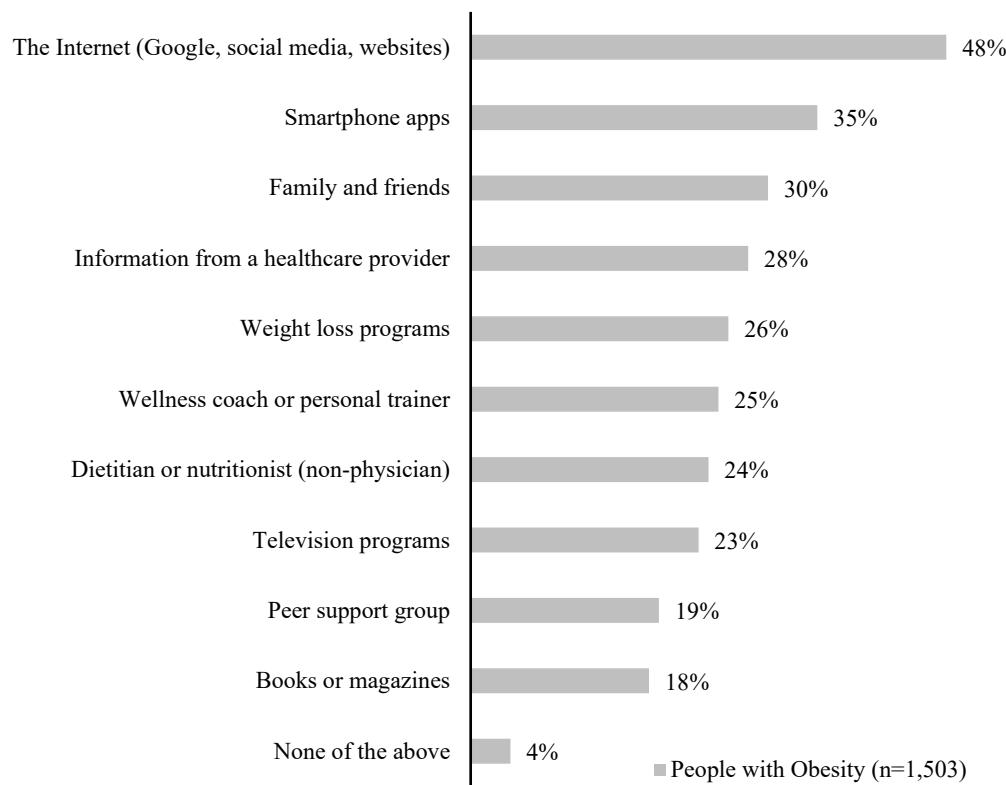


■ People with Obesity (n=1,503) ■ Healthcare Professionals (n=200)

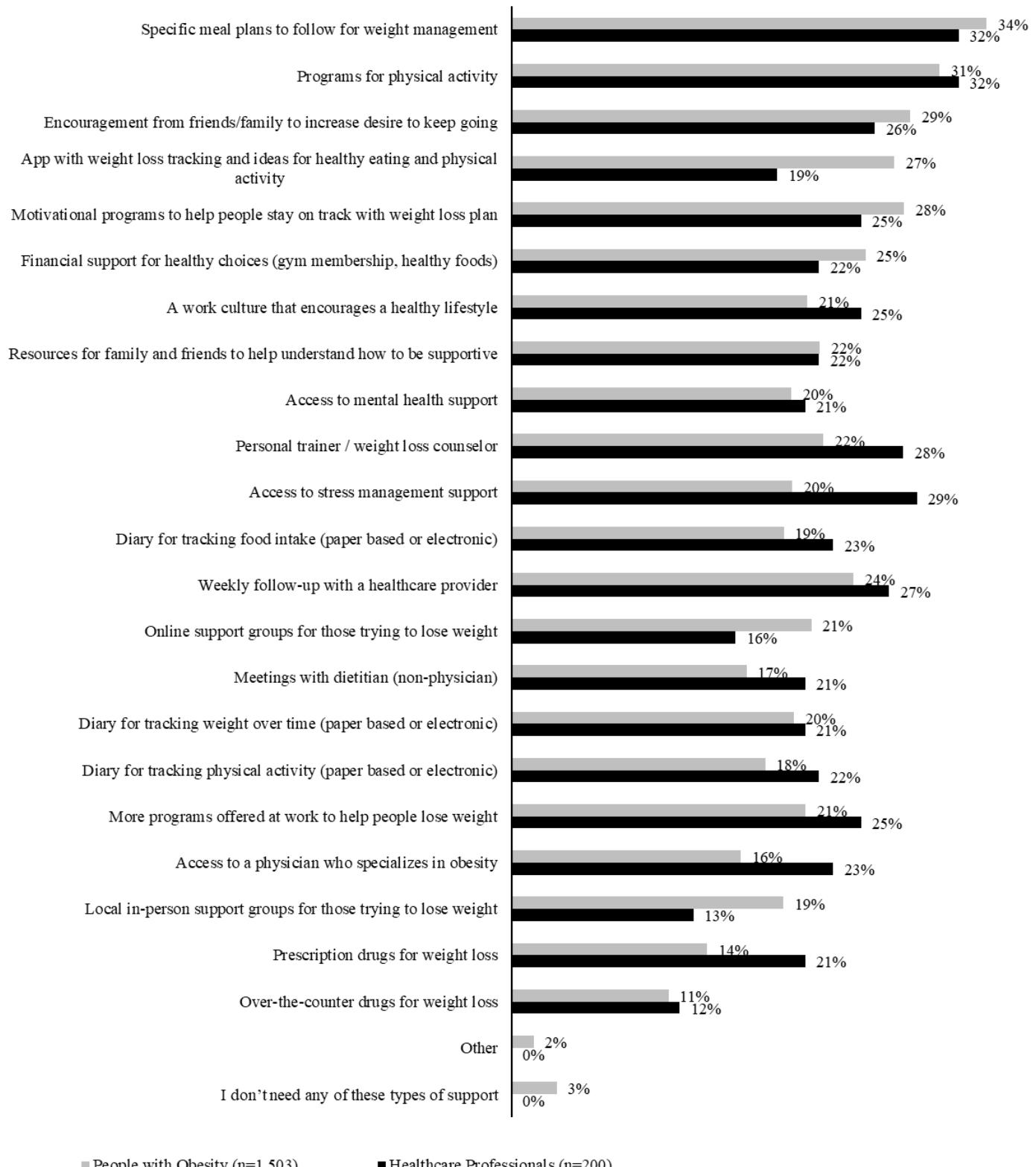
**Supplementary Figure 3.** Perceptions of weight stigma as reported by people with obesity and healthcare professionals.

**(3a)** Weight stigma impact

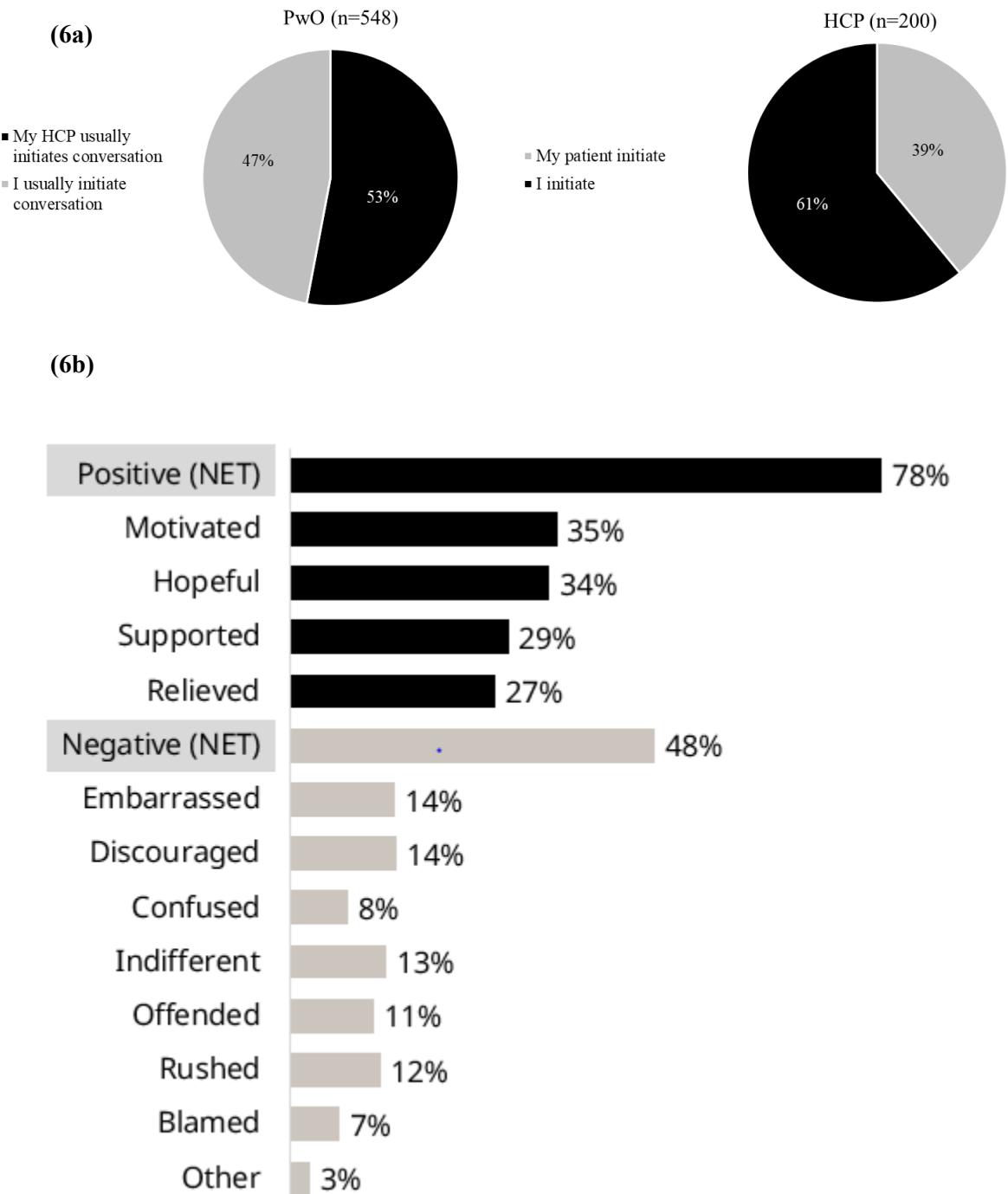
**(3b)** Weight stigma indicating much harder/somewhat more complicated for people with obesity



**Supplementary Figure 4.** Sources of information as reported by people with obesity in weight management.



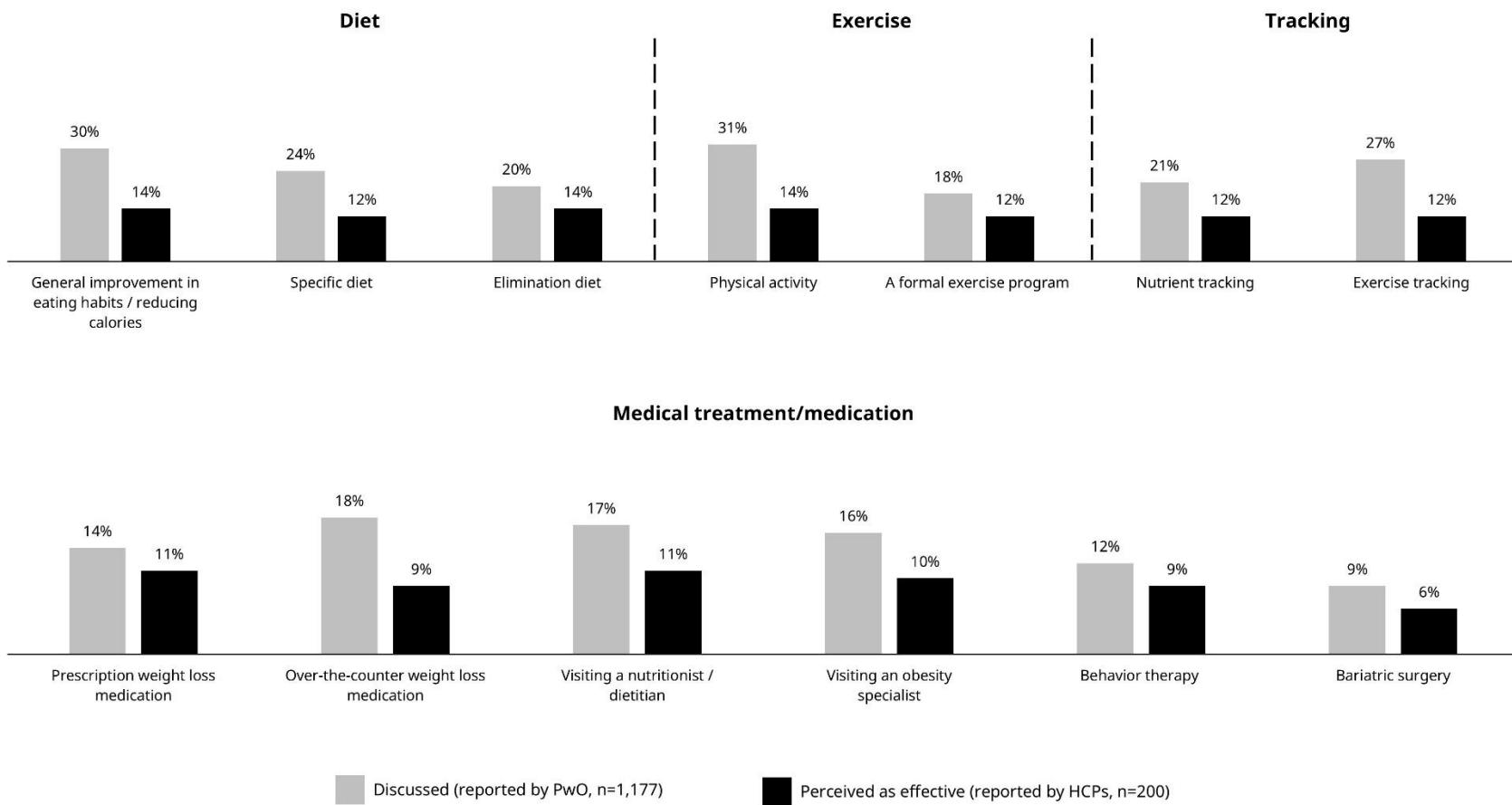
**Supplementary Figure 5.** Weight loss support structure, as reported by people with obesity and healthcare professionals.



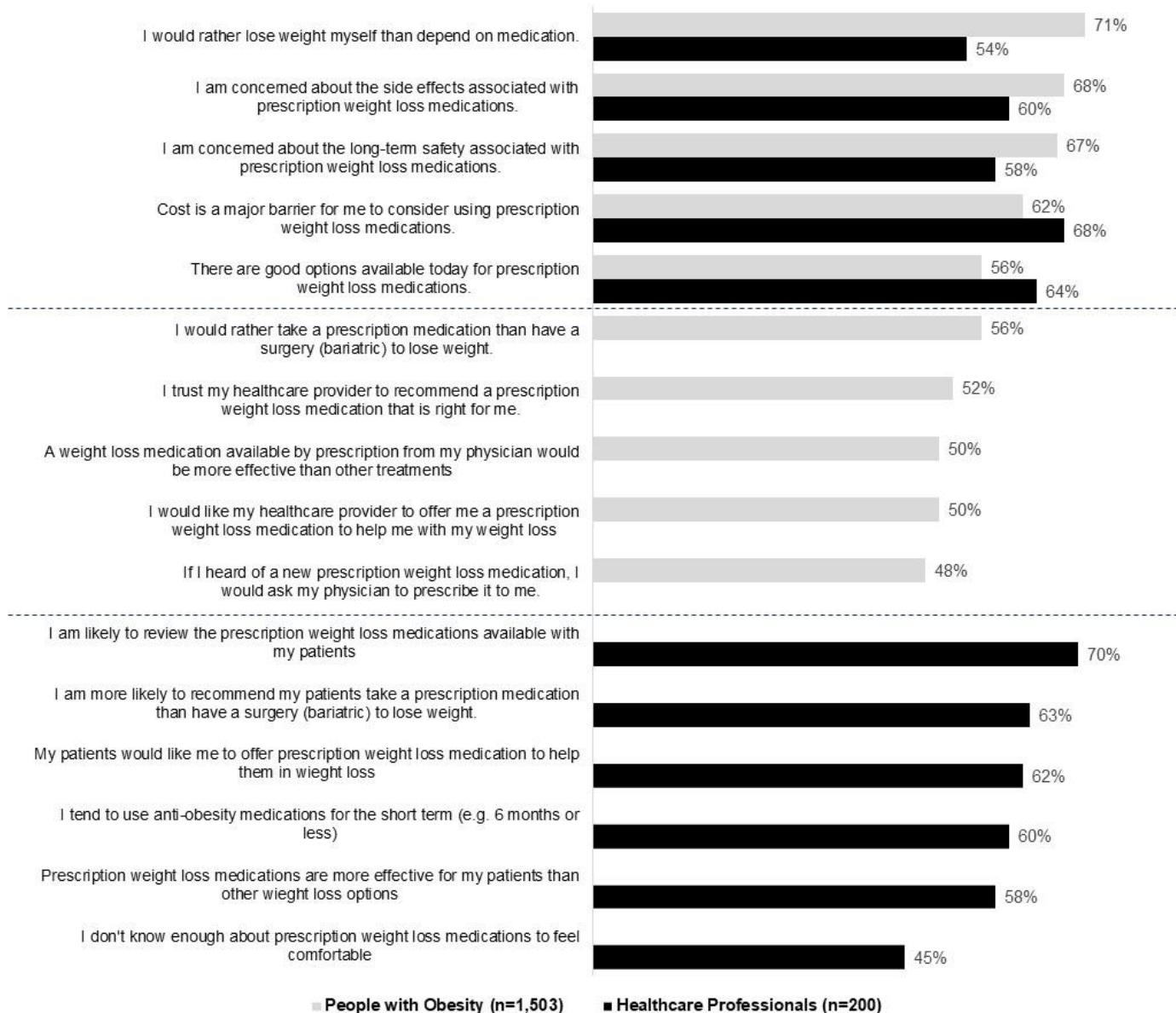
**Supplementary Figure 6.** Weight loss interactions, as reported by people with obesity and healthcare professionals.

(6a) Conversations about weight

(6b) Feelings of people with obesity (n=548) after weight management discussion



**Supplementary Figure 7.** Percentage of people with obesity who discussed weight management with their healthcare professionals and percentage of healthcare professionals who perceived most effective methods for long term weight management method.



**Supplementary Figure 8.** Perceived attitude towards anti-obesity medications by people with obesity (PwO) and healthcare professionals (HCPs). Statements that are different for PwO and HCPs respectively are shown separately with dashed lines.